



BRANDI EILENSTEIN

Educator, North Campus



What inspired you to become an educator?

I wanted to help others find a passionate career and to teach others about what I love. There is nothing more rewarding than seeing a student have an “ah ha” moment.

What do you like most about instructing the next generation of cosmetologists?

I love seeing the passion, drive, and creativity. Our generation of students want to push the boundaries of hair artistry.

What is a typical day like in your position?

A typical day involves assisting students in the execution of services, seeing returning guests and teaching/training the students.

What is your fondest memory thus far as an educator?

One of my favorite memories is when one of my students who had trouble with haircuts, cut a beautiful cut that the guest loved. Watching the joy and pride the student had and knowing how hard she worked was awesome! It reminded me why I love what I do.

What advice do you like to share with new students and/or those preparing to graduate?

Never lose the desire to learn. Seek out knowledge. Be creative and don't let anything hold you back.

